



STEPPING STONES
Crisis Society

Giving Opportunities



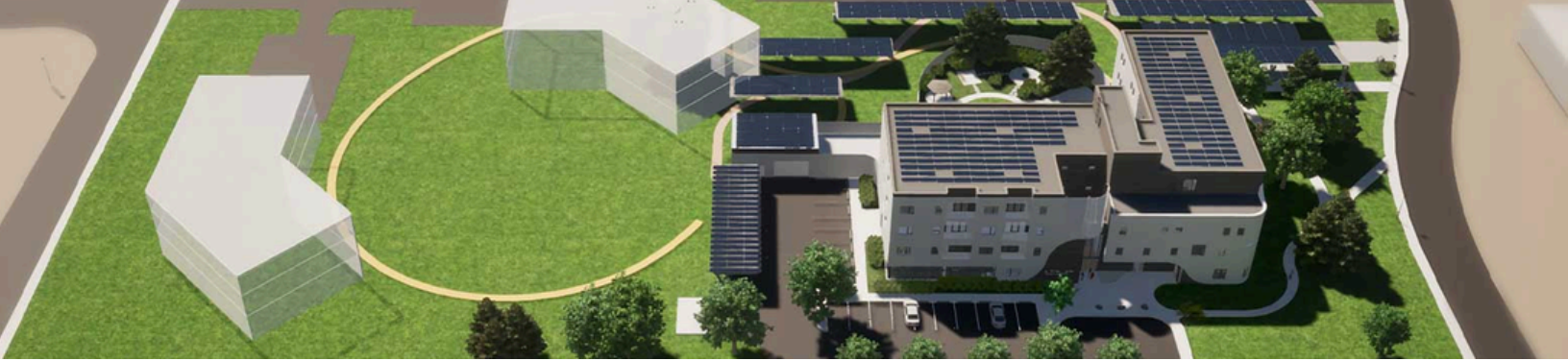
SteppingStonesSociety.ca



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Join Us in Making History: The Start of Something Extraordinary

We are embarking on an incredible journey, one that has the potential to change lives and strengthen our community for generations to come. It is with great excitement that I invite you to be part of our *Building Better Futures* campaign—the most ambitious fundraising effort in the history of Stepping Stones Crisis Society.

This campaign is not just about reaching a financial goal; it's about creating a lasting impact on the lives of women and children who desperately need our support. With the help of passionate individuals like you, we aim to raise \$17.5 million to fund the build a new, state-of-the-art 2 phase facility that will double our capacity to provide safe shelter, support, and hope to those fleeing violence.

Your participation in this campaign is vital. Stepping Stones Crisis Society has been a pillar of support in our community for over 40 years, offering safety and care to women and children in their darkest hours. This new facility will enable us to continue and expand upon this legacy, ensuring that no one in our region has to face violence and fear alone.

The success of this campaign will be a testament to the power of community. We are already seeing incredible momentum, thanks to the dedication of our campaign co-chairs, volunteers, and early supporters. Together, we are spreading the word about the life-changing work being done at Stepping Stones and the urgent need for expanded services.

At the heart of our campaign is the belief that every woman and child deserves a safe place to call home. That's why a significant portion of our goal is dedicated to creating new emergency shelter beds and transitional housing units. Your support will not only provide immediate refuge but also help us build a continuum of care that empowers survivors to rebuild their lives.

As we embark on this journey, I invite you to join us in making history. Together, we can create a brighter future for our community—one where every woman and child can live free from fear and full of hope.

Thank you for considering this opportunity to make a difference. I am honoured to have you by our side as we build better futures, one family at a time.


Melissa Francis
CEO, Stepping Stones Crisis Society

Building Better Futures, 1 Stepping Stone at a time!

Why this Campaign Matters

BENEFITS OF INVESTING IN THE BUILDING BETTER FUTURES CAMPAIGN

63

Emergency
Shelter Beds

12

Second-Stage
Apartments

Adaptable

apartments for
various family
sizes

Accessible

Apartments
and Shelter
Rooms

Alberta has one of the highest rates of domestic violence in Canada, and in rural areas like ours, the situation is even more dire. The pandemic has only exacerbated this crisis, with a dramatic increase in cases of domestic abuse across our region. Despite the best efforts of Stepping Stones Crisis Society, the demand for our services far outstrips our current capacity.

Real Impact:

By contributing to this campaign, you are helping us expand our capacity to serve those in need. Your involvement ensures that our new facility will be a welcoming and supportive environment for families during their most challenging times.

Lasting Recognition:

We offer the opportunity for you to be recognized within the new facility, with naming rights for key spaces that will serve as vital resources for those we support. This is a meaningful way to leave a lasting legacy in our community.

Community Partnership:

Your support reflects a deep commitment to the wellbeing of our region. We value the partnership and trust you place in us, and we are dedicated to making sure your contribution has a lasting, positive effect on the lives of those we serve.

Thoughtful Contribution:

Your donation is not just financial support; it's a commitment to helping others find safety, dignity, and hope. We appreciate that your involvement comes from a place of care and concern for our community's future.

Building a Better Future Together:

This campaign is about more than just bricks and mortar; it's about coming together to create a safer, stronger community. With your help, we can build a place where families can find peace, healing, and the opportunity to start anew.

Recognition & Visibility

Inspiring Spaces

As part of your sponsorship, each named space within the facility will feature a quote that reflects the spirit of hope, resilience, and positivity we strive to foster at Stepping Stones Crisis Society. You will have the opportunity to select from a curated list of quotes that align with our mission, vision, and values. Alternatively, you may propose a quote that holds personal significance to you, provided it aligns with the ethos of our organization. This feature ensures that every room in our centre is not just a space, but a source of inspiration for all who enter.

Naming Ceremony

Upon the completion of the Building Better Futures facility and before its official opening, we will host a special Naming Ceremony to celebrate your contribution and provide you an opportunity to tour the facility. This exclusive event will allow you to visit the space that bears your name, view the personalized quote you have chosen, and take photos to commemorate the occasion. It's our way of thanking you for your vital role in creating a space of safety, hope, and healing within our community.

Online Recognition

Your partnership with Stepping Stones Crisis Society will be celebrated online through our website and social media platforms. This includes a dedicated web announcement detailing your contribution to the campaign, shared across our social media channels including Facebook, Twitter, and LinkedIn. This online visibility will connect your support with a broad audience, ensuring that your generosity is recognized throughout our community and beyond.

Print Visibility

Your support will also be acknowledged in our Annual Report, which reaches key stakeholders, donors, and community members. Additionally, your contribution will be highlighted in other printed materials where appropriate, providing lasting recognition of your commitment to our cause.

Additional Visibility Opportunities

We value your partnership and are committed to ensuring that your contribution is recognized in meaningful ways. We are open to exploring further opportunities for visibility that align with your organization's goals. Whether through additional events, targeted communications, or collaborative initiatives, we are eager to discuss how we can best honour your support of the Building Better Futures campaign.

Sponsorship Levels & Benefits

\$1,000,000+ – Visionary Sponsor

- ★ Recognition: Naming rights for major areas
- ★ Ceremony: Exclusive participation in a Naming Ceremony & Invitation to Public Campaign Events.
- ★ Visibility: Listed in the \$1,000,000+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment.

\$500,000 - \$749,999 – Cornerstone Sponsor

- ★ Recognition: Naming rights for key spaces
- ★ Ceremony: Recognition at the Naming Ceremony & Invitation to Public Campaign Events.
- ★ Visibility: Featured in the \$500,000+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment.

\$100,000 - \$249,999 – Pillar Sponsor

- ★ Recognition: Naming rights for smaller rooms
- ★ Ceremony: Recognition at the Naming Ceremony & Invitation to Public Campaign Events.
- ★ Visibility: Listed in the \$100,000+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment.

\$25,000 - \$49,999 – Supporting Sponsor

- ★ Recognition: Naming rights for smaller spaces.
- ★ Ceremony: Recognition at the Naming Ceremony & Invitation to Public Campaign Events.
- ★ Visibility: Listed in the \$10,000+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment.

\$750,000 - \$999,999 – Leadership Sponsor

- ★ Recognition: Naming rights for significant spaces
- ★ Ceremony: Special recognition at the Naming Ceremony & Invitation to Public Campaign Events.
- ★ Visibility: Listed in the \$750,000+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment.

\$250,000 - \$499,999 – Guardian Sponsor

- ★ Recognition: Naming rights for smaller spaces
- ★ Ceremony: Group recognition at the Naming Ceremony & Invitation to Public Campaign Events.
- ★ Visibility: Listed in the \$250,000+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment.

\$50,000 - \$99,999 – Foundation Sponsor

- ★ Recognition: Naming rights for smaller spaces.
- ★ Ceremony: Group acknowledgment at the Naming Ceremony & Invitation to Campaign Events.
- ★ Visibility: Listed in the \$25,000+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment.

\$10,000 - \$24,999 – Friend of Stepping Stones

- ★ Recognition: Naming rights for smaller spaces.
- ★ Ceremony: Recognition at the Naming Ceremony & Invitation to Public Campaign Events.
- ★ Visibility: Listed in the \$10,000+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment.

\$1 - \$9,999 - Neighbourhood Sponsor

- ★ Recognition: Name included on the donor wall.
- ★ Ceremony: Recognition at the Naming Ceremony & Invitation to Public Campaign Events.
- ★ Visibility: Listed in the \$1+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment.

Project Sponsors



VISIONARY - \$1,000,000+

- Canadian Mortgage Housing Corporation
- Government of Alberta



LEADERSHIP - \$750,000 - \$999,999

- City of Cold Lake

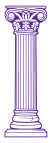


CORNERSTONE - \$500,000 - \$749,999



GUARDIAN - \$250,000 - \$499,999

- Cenovus



PILLAR - \$ 100,000 - \$249,999

- MD of Bonnyville
- Women's Shelter of Canada
- Federation of Canadian Municipalities
- Strathcona



FOUNDATION SPONSOR - \$50,000 - \$99,999

- Anonymous Donor
- Anonymous Donor



SUPPORTING SPONSOR - \$25,000 - \$49,999

FRIEND OF STEPPING STONES - \$10,000 - \$24,999



- Atco Gas
- Medley CFB Society
- ATB Bank
- Telus Foundation
- FK Morrow Foundation



NEIGHBOURHOOD SPONSOR - \$1 - \$9,999

- Transalta Corporation
- St. Dominic Elementary School
- Holy Cross Elementary School
- Assumption Junior/Senior High School
- Alexia Hannam
- Warawa Heating & Plumbing



Visionary Sponsor

\$1,000,000+



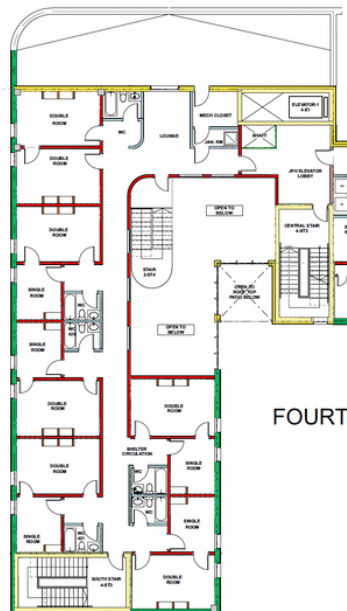
Dr. Margaret Savage House is the heart of our Building Better Futures campaign, serving as the primary refuge for women and children escaping violence. This shelter offers a safe, supportive environment where residents can begin the journey toward healing and rebuilding their lives. As the naming sponsor for this cornerstone of our facility, your contribution will be permanently recognized, ensuring that your legacy of compassion and care is forever linked to the lives transformed within these walls.

DR. MARGARET SAVAGE HOUSE (SHELTER)

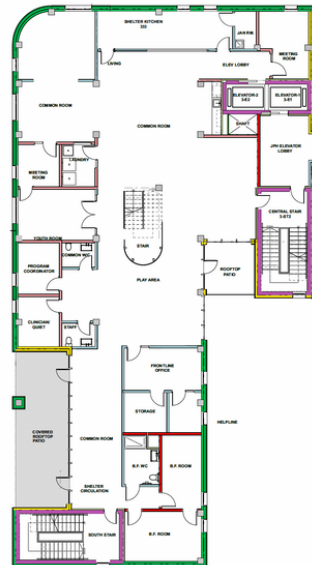


\$3 Million

1 Package Available



FOUR



THIRD FLOOR PLAN





Visionary Sponsor

\$1,000,000+



Joie's Phoenix House represents the next critical step for survivors as they transition from emergency shelter to independent living. Naming a floor within this facility is a powerful way to support the continuum of care that is essential for long-term recovery. Each floor, whether it be the Sacred Path Floor, Healing Waters Floor, or Hopeful Horizons Floor, will be a haven of safety and empowerment. Your sponsorship will provide vital resources and services, with recognition that reflects your commitment to giving families the opportunity to rebuild their futures.

JOIE'S PHOENIX HOUSE (FLOOR NAMING)

\$1 Million, Per Floor

3 Packages Available



Floors 2-4

- Sacred Path Floor
- Healing Waters Floor
- Hopeful Horizons Floor



Leadership Sponsor

\$750,000 - \$999,999



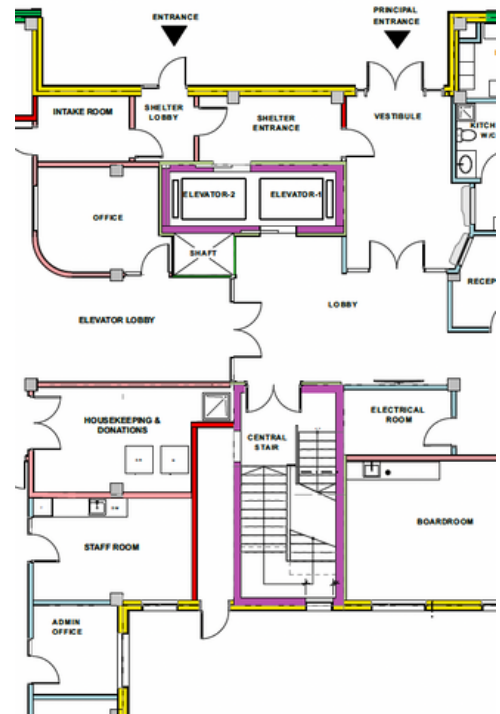
**WELCOMING
EMBRACE
FOYER/LOBBY**
\$750,000

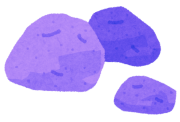
1 Package Claimed

Generously Sponsored By:



The Welcoming Embrace is the first point of contact for every woman and child entering our facility. As the gateway to safety and hope, this lobby is more than just a physical space—it represents the beginning of a new chapter. By sponsoring the foyer, you are not only creating a warm and welcoming environment but also ensuring that everyone who steps through our doors is met with dignity and compassion. Your name will be prominently displayed, symbolizing your role in welcoming those in need to a place of refuge.





Cornerstone Sponsor

\$500,000 - \$749,999



HOPES BLOOM COMMUNITY GARDEN



Hopes Bloom Community Garden is a dedicated green space designed to empower individuals in our second-stage program. With 14 raised garden beds, each second stage client will have the opportunity to cultivate fresh fruits and vegetables, fostering self-sufficiency and addressing food insecurity.

An additional two beds will be reserved for the emergency shelter, ensuring access to nutritious, homegrown produce for residents. This initiative not only nurtures growth in the garden but also in the lives of those we support, reinforcing resilience, sustainability, and community well-being.



\$500,000

1 Package Available





Guardian Sponsor

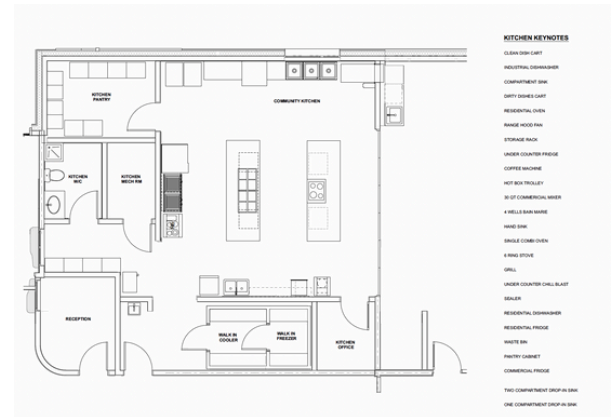
\$250,000 - \$499,999

UNITY COMMUNITY KITCHEN

\$250,000

1 Package Available

The Unity Community Kitchen is where nourishment meets community. This space is designed not only to provide meals but also to foster a sense of belonging and togetherness. It's a place where residents can share experiences, support each other, and build new connections. Naming this kitchen reflects a commitment to the sustenance of both body and spirit. Your sponsorship will ensure that this essential service continues to bring people together in their time of need, with your name symbolizing the unity that makes our community stronger.



WALKING PATH

The Journeys Path is a peaceful walking trail that symbolizes the journey of healing and recovery. By sponsoring this path, you create a space for reflection and mindfulness, supporting the emotional well-being of our residents. Your name will be integrated into this serene path, marking your commitment to nurturing both body and spirit.

\$250,000

1 Package Available





Guardian Sponsor

\$250,000 - \$499,999



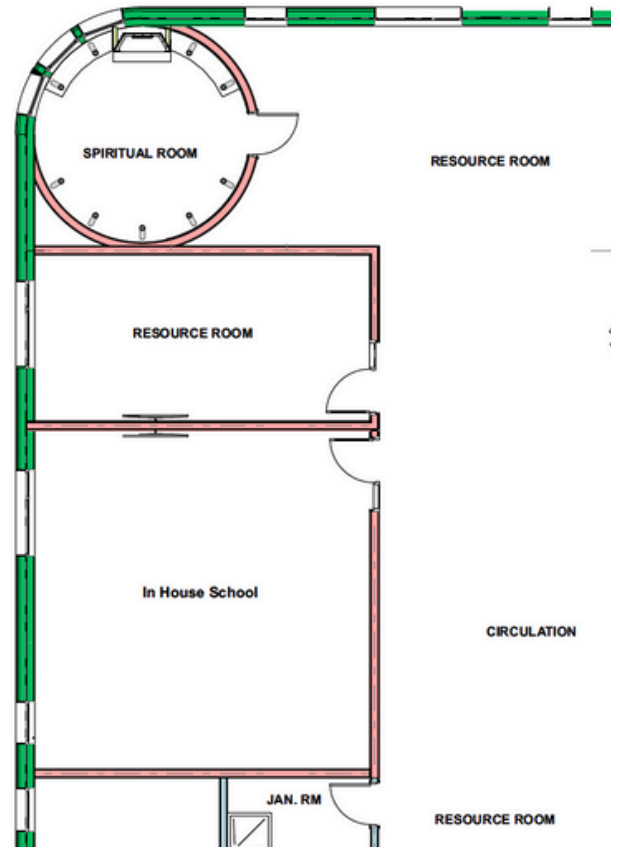
“THE SANCTUARY” (SPIRITUAL ROOM)

Supporting Spiritual and Emotional Healing

The Sanctuary is envisioned as a serene, inclusive space within our facility where residents can find refuge and reconnect with their inner selves. This space, thoughtfully designed to honor diverse spiritual and cultural practices, will serve as a haven for reflection, prayer, smudging, and healing. It’s a place that transcends the day-to-day hardships residents face, offering moments of peace and grounding that are essential for emotional and spiritual recovery. The intentional circular design of the space underscores the circle of healing and connection rooted in Indigenous practices.

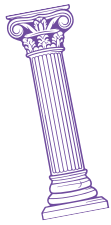
In times of crisis, the ability to pause, reflect, and connect with one’s inner beliefs and values becomes invaluable. For many of our residents, who are navigating incredibly challenging periods of their lives, having access to The Sanctuary will provide not only comfort but also a pathway to resilience and personal strength. This space supports residents in building inner peace and rediscovering hope as they journey toward healing and stability.

By contributing to the naming of The Sanctuary, play an essential role in enhancing the well-being of our community. This naming opportunity is a chance to make a meaningful impact, creating a legacy that will resonate with residents for years to come. Your support ensures that The Sanctuary remains a welcoming, restorative space, symbolizing your commitment to fostering compassion, unity, and healing within our walls.



\$250,000

1 Package Available



Pillar Sponsor

\$100,000 - \$249,999



Adjacent to the Bright Futures School, the Bright Beginnings Early Learning Centre serves as a dedicated space for early childhood education and preschool-oriented learning.

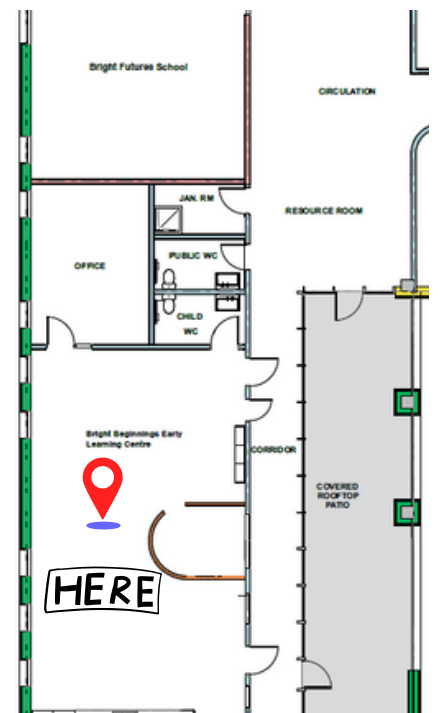
BRIGHT BEGINNINGS EARLY LEARNING CENTRE

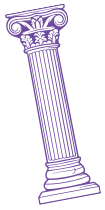
\$200,000

1 Package Available

This thoughtfully designed centre provides a safe and stimulating environment where young children can explore, learn, and grow. With a focus on fostering cognitive, social, and emotional development, the Bright Beginnings Early Learning Centre supports children at a pivotal stage of their journey, laying a strong foundation for lifelong learning and success.

By supporting the Early Learning Centre, you contribute to creating opportunities for young minds to flourish in an environment that prioritizes their unique needs. Your sponsorship ensures that children have access to resources, guidance, and encouragement to thrive during this critical phase of their lives.





Pillar Sponsor

\$100,000 - \$249,999



The Wonderland Playroom is a magical space designed to spark joy, creativity, and exploration for children of all ages. Filled with vibrant colours, engaging activities, and imaginative play areas, this room encourages young minds to dream, learn, and grow. From interactive games and artistic stations to cozy reading corners and sensory-friendly zones, the Wonderland Playroom offers something special for every child. It's a place where laughter fills the air, friendships are built, and imaginations come to life—a true haven of wonder and delight.



**MUNICIPAL DISTRICT
BONNYVILLE NO. 87**

WONDERLAND PLAYROOM

\$100,000

1 Package Available



\$100,000

1 Package Available

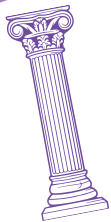


**STRATHCONA
RESOURCES LTD**

BRIGHT FUTURES SCHOOL

The Bright Futures School is a cornerstone of our commitment to providing holistic support to the children in our care. This in-house educational facility ensures that children continue their education in a safe, supportive environment. By sponsoring this school, you are directly contributing to the academic and personal growth of these young minds, helping them build a brighter future despite the challenges they have faced. Your name will be associated with a space dedicated to learning, resilience, and hope.





Pillar Sponsor

\$100,000 - \$249,999



The Heart of the Home and the Gathering Place are versatile multi-purpose rooms that serve as central hubs within our facility. These spaces are where residents come together for group activities, workshops, and support sessions. They foster a sense of community and belonging, providing a welcoming environment where healing and growth can flourish. By sponsoring these rooms, you are ensuring that our residents have the space they need to connect, learn, and rebuild. Your name will be associated with the warmth and support these rooms offer to everyone who enters.

GATHERING AND COMMUNAL SPACES

\$100,000

2 Packages Available



VISION BOARD-ROOM

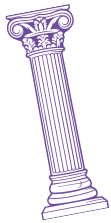
The Vision Board - Room is more than just a meeting space—it is the strategic heart of our organization. This boardroom is where leadership comes together to make key decisions, plan for the future, and guide the mission of Stepping Stones Crisis Society. It's a space of vision, strategy, and action, where the paths that will shape the future of our community are charted.

By sponsoring the Vision Board - Room, you are investing in the leadership and governance that will drive lasting change. Your name will be prominently displayed in this room, signifying your commitment to the sustainable growth and success of our organization. This space will be a testament to your role in steering the course of our future and ensuring that our mission continues to thrive.

\$100,000

1 Package Available





Pillar Sponsor

\$100,000 - \$249,999



FREEDOM FIELD PLAYGROUND

\$100,000

1 Package Available



The Freedom Field Playground is a joyful space where children can play and escape the stresses of daily life. By sponsoring this playground, you provide a safe and fun environment for the youngest residents to experience happiness and normalcy. Your name will be associated with the laughter and freedom this space brings to children.

The Safety Harbour Garage provides a crucial layer of protection, allowing women to discreetly pull in and conceal their vehicles from potential threats or attackers. This secure space ensures that residents can arrive and depart in safety and privacy, offering peace of mind during a vulnerable time. By naming this garage, you directly support the safety and security of those seeking refuge. Your name will be prominently displayed within this essential space, symbolizing your commitment to protecting those in need.

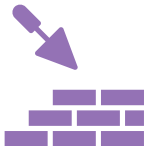
\$100,000

1 Package Available



SAFETY HARBOUR GARAGE (SECURE PARKING)





Foundation Sponsor \$50,000 - \$99,999



PHOENIX ROOM (MEETING ROOM)

The Phoenix Room is a versatile meeting space symbolizing resilience and renewal. Ideal for workshops, discussions, or planning sessions, it's designed to inspire collaboration and fresh ideas. Modern amenities and a welcoming ambiance make it perfect for productive gatherings.

\$50,000

1 Package Available

RENEWAL RESOURCE CENTRE

\$50,000

1 Package Available

The Renewal Resource Centre is a hub of empowerment, offering access to educational materials, job search tools, and community programs. This welcoming space inspires growth and self-sufficiency, helping individuals take confident steps toward a brighter future.

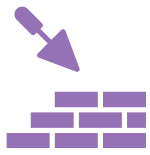


This is a serene outdoor space designed to inspire calm and introspection. Overlooking scenic surroundings, this terrace offers a tranquil retreat for moments of quiet reflection or meaningful connection. With thoughtfully arranged seating and gentle landscaping, it provides a perfect blend of comfort and natural beauty.

REFLECTIONS TERRACE

\$50,000

1 Package Available



Foundation Sponsor \$50,000 - \$99,999



HEALING RESOURCE SPACE

\$50,000

1 Package Available

The Healing Resource Space Common Room is a warm, inviting hub designed to foster connection, reflection, and restoration. This thoughtfully crafted space serves as a sanctuary for individuals to gather, share experiences, or find solace in quiet moments. Featuring comfortable seating, calming decor, and access to helpful resources, the common room promotes a sense of community while supporting personal growth and well-being. Whether used for group discussions, casual conversations, or peaceful introspection, this space embodies a nurturing environment where healing and hope thrive.

Welcome to the Imagination Station, a vibrant and inspiring play area designed to spark creativity, foster learning, and bring endless joy to children of all ages. This dynamic space is a haven for young explorers, brimming with engaging activities and interactive features that encourage imagination and growth.

IMAGINATION STATION

\$50,000

1 Package Available



ADVENTURE ZONE

1 Package Available

\$50,000



The Adventure Zone Youth Room is an energetic and welcoming space tailored for teens and preteens to connect, create, and explore their interests. Equipped with gaming stations, cozy lounge areas, and activity zones for art, music, and hands-on projects, it's the perfect place to hang out, make friends, and discover new hobbies. Designed to inspire creativity and social interaction.





Supporting Sponsor

\$25,000 - \$49,999



RADIANCE SALON

\$25,000

1 Package Available

The Radiance Salon is a serene and empowering space dedicated to self-care and renewal. Designed with comfort and privacy in mind, it offers a welcoming environment where individuals can relax and rejuvenate. Whether it's for hair care, personal grooming, or simply a moment to unwind, the Radiance Salon is a sanctuary for nurturing confidence and celebrating inner and outer beauty.

The Aurora Room Resource Centre is a welcoming space designed to provide individuals and families with tools and support for growth. Equipped with computers, printers, and educational resources, it offers access to employment tools, community programs, and a quiet place for focus and renewal, symbolizing hope and opportunity.

AURORA ROOM

\$25,000

1 Package Available

COMFORT COVE

1 Package Available

\$25,000

The Comfort Cove Living Room is a warm and welcoming space designed to provide a peaceful retreat for relaxation and connection. With cozy seating and calming decor, it offers a serene atmosphere for unwinding, sharing conversations, or simply enjoying a quiet moment.

The Serenity Support Space Common Room is a warm, inviting haven for connection and reflection. With cozy seating and calming decor, it's perfect for support groups, quiet moments, or building community in a tranquil setting.

SERENITY SUPPORT SPACE

1 Package Available

\$25,000



Friend of Stepping Stones

\$10,000 - \$24,999



OASIS SPACE

\$25,000

1 Package Available

The Oasis Space is a tranquil common room designed for relaxation, reflection, and connection. With cozy seating and calming décor, it offers a peaceful retreat for quiet moments or small gatherings in a warm, supportive atmosphere.



The Calm Haven Patio is a serene outdoor space designed to soothe the senses and foster a deep sense of peace. Surrounded by natural elements and thoughtfully arranged for comfort, this inviting patio offers a perfect escape for quiet reflection or meaningful conversations. Its harmonious design blends soft lighting, gentle breezes, and cozy seating, making it an ideal spot for unwinding or reconnecting with nature in a calm, nurturing environment.

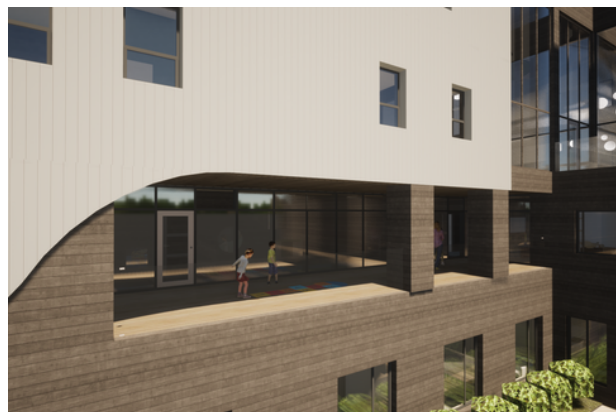
CALM HAVEN

\$10,000

Packages Available

COURAGE CORNER

Courage Corner Patio is an inviting outdoor space that symbolizes resilience and hope. Surrounded by natural beauty, this patio provides a peaceful setting for quiet reflection, heartfelt conversations, or moments of inspiration. Designed with comfort and versatility in mind, it's the perfect place to recharge, connect with others, or simply enjoy the calming presence of the outdoors. Courage Corner is more than just a patio—it's a space to embrace strength and foster a sense of belonging.



\$10,000

1 Package Available



Neighbourhood Sponsor

\$1 - \$9,999



The Joie Phoenix Unit Sponsor opportunity provides an impactful way to transform a living space into a true sanctuary for those in need. By sponsoring all soft furnishings and decor for a Joie Phoenix Unit, you ensure that every detail—cozy bedding, thoughtful decor, and comfortable furniture—creates a warm and welcoming environment. Your sponsorship brings comfort, dignity, and hope to individuals and families rebuilding their lives, making their space feel like a home. This contribution is a meaningful step in supporting their journey toward healing and renewal.

JOIE PHOENIX UNIT SPONSOR

\$5,000

12 Packages Available



SHELTER ROOM UNIT SPONSOR

Sponsoring a Shelter Room offers a profound opportunity to provide safety and comfort to individuals seeking refuge. By furnishing a single or double room, you ensure that each space is equipped with soft furnishings, decor, and amenities that create a warm, calming, and dignified environment. These rooms serve as a safe haven for those escaping difficult circumstances, offering a private, secure, and welcoming space to begin their healing journey. Your support directly impacts lives, giving residents a foundation of stability and care during their time at the shelter.



\$2,500 Double Room

7 Packages Available

\$1,500 Single Room

3 Packages Available





No Pet Left Behind

At Stepping Stones Crisis Society, we recognize the profound bond between families and their pets. For women and children fleeing domestic violence, the decision to leave an abusive situation often comes with an unbearable choice: seeking safety or staying behind to protect a beloved pet. This heartbreaking barrier often keeps families in unsafe environments, unable to leave for fear of leaving their companions behind.

To address this critical gap, we established the Pet Shelter—a sanctuary designed to provide a safe, loving space for pets while their families embark on their journey toward safety and healing. By integrating this resource into our services, we eliminate a major obstacle to seeking refuge, ensuring that no one has to choose between their safety and their family pet.

Your support can directly impact families in crisis. By sponsoring the Pet Shelter, you become a vital part of providing a lifeline to women and children who no longer have to make an impossible choice. This initiative allows families to flee dangerous situations while keeping their loved ones—human and animal—together, fostering hope and healing in their darkest moments.

Together, we can build a future where every family—pets included—has the opportunity for a safe and hopeful new beginning.

PAWS OF HOPE PET SANCTUARY

\$20,000

Naming Opportunity- 1 Available

This exclusive naming opportunity allows you to leave a lasting legacy while championing a mission of safety, hope, and family unity. Your sponsorship will provide the foundation to build out and sustain this critical resource.



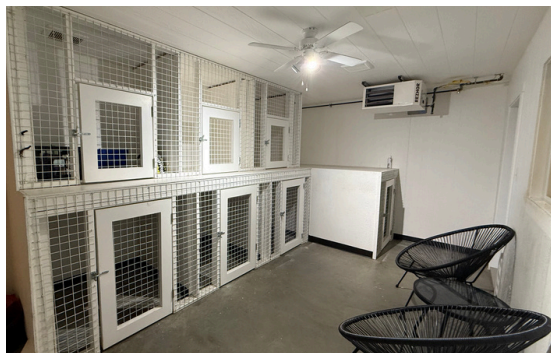
KENNEL SPACES

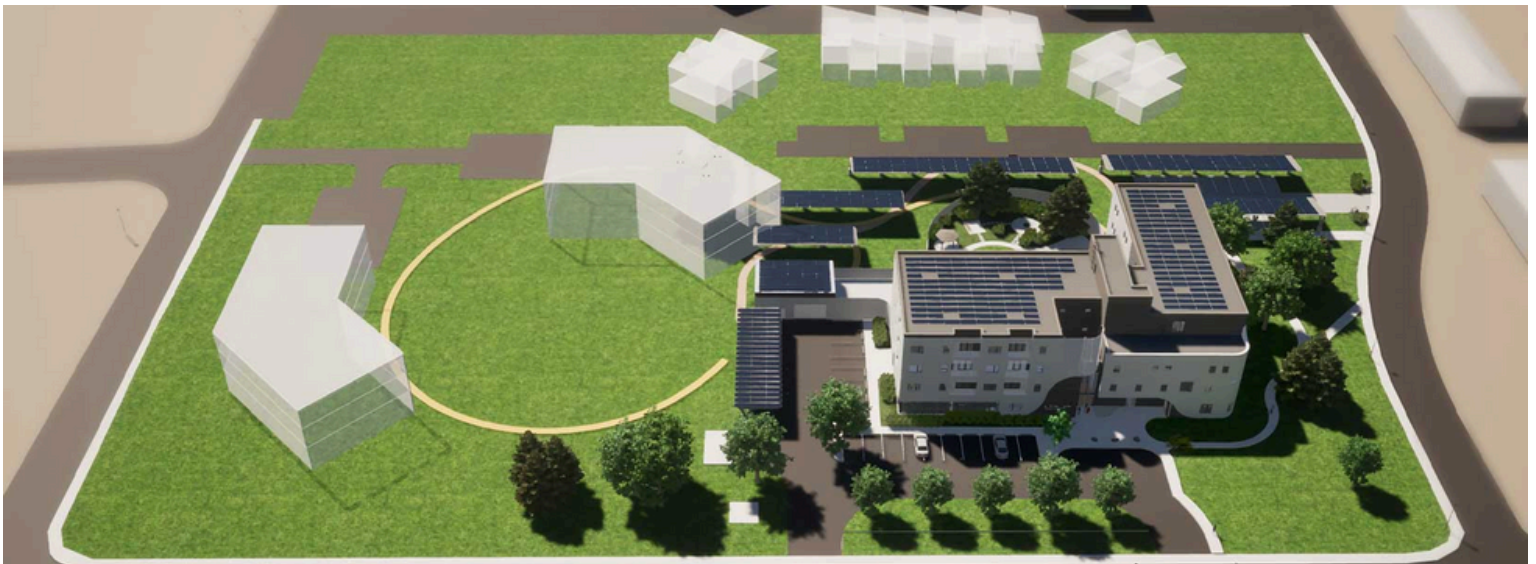
\$1,000 Per Kennel

11 12-Packages Remaining

FUR-EVER SPONSORSHIP

Honour your love for animals or dedicate a space in memory of a beloved pet by sponsoring an individual kennel. These personalized dedications will serve as a testament to your compassion and support for families in crisis.





RECOGNITION OPPORTUNITY BY DONATION LEVEL



VISIONARY

- Dr. Margaret Savage House (Shelter) - \$2 Million
- Joie's Phoenix House (Floor 2) - \$1 Million
- Joie's Phoenix House (Floor 3) - \$1 Million
- Joie's Phoenix House (Floor 4) - \$1 Million



LEADERSHIP

- Foyer/Lobby - \$750,000



CORNERSTONE

- Healing Gardens & Journeys Path (Walking Path) - \$500,000



GUARDIAN

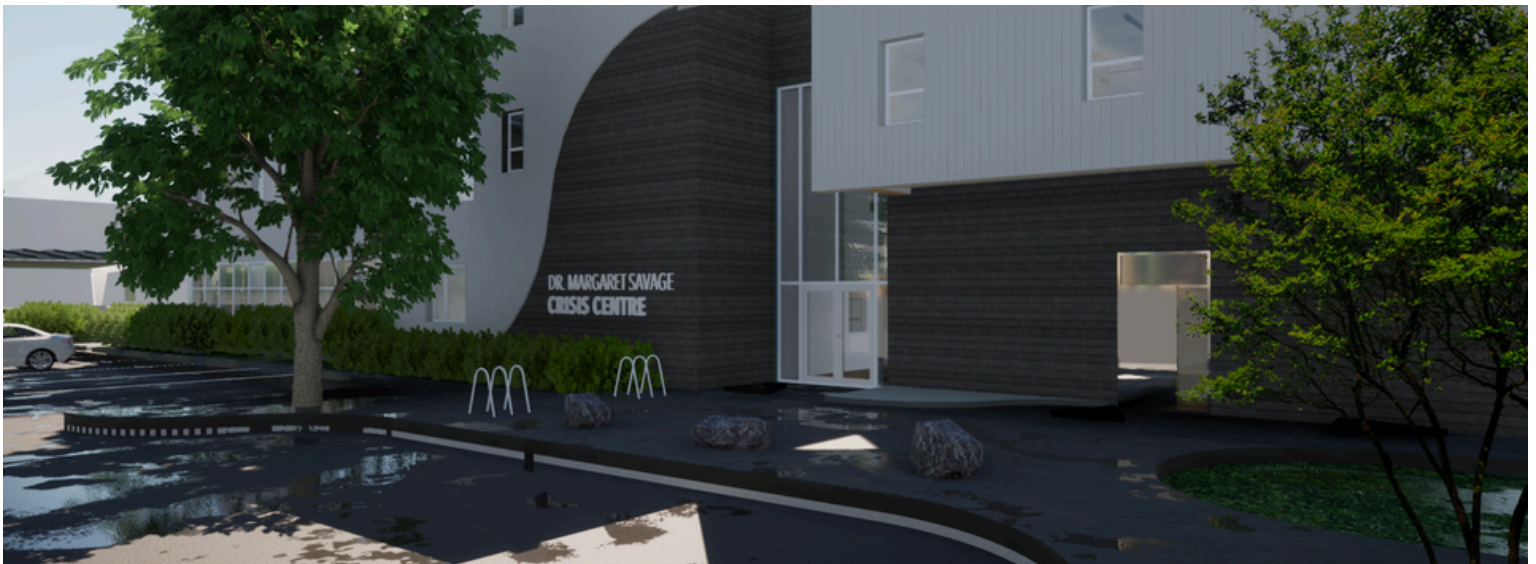
- Unity Community Kitchen - \$250,000
- Hope Blooms Community Garden - \$250,000
- Spiritual Room - \$250,000



PILLAR

- Bright Beginning's Early Learning Centre - \$200,000
- Bright Futures School - \$100,000
- Wonderland Playroom - \$100,000
- Multi Purpose Rooms - \$100,000
- Vision Board-Room - \$100,000
- Playground - \$100,000
- Garage - \$100,000

* Other opportunities may be available.



RECOGNITION OPPORTUNITY BY DONATION LEVEL



FOUNDATION SPONSOR

- Phoenix Room (Meeting Room) - \$50,000
- Renewal Resource Centre - \$50,000
- Reflections Terrace - \$50,000
- Healing Resource Space - \$50,000
- Adventure Zone (Youth Zone) - \$50,000
- Imagination Station, Playroom - \$50,000



SUPPORTING SPONSOR

- Aurora Room - \$25,000
- Oasis Space - \$25,000
- Comfort Cove - \$25,000
- Serenity Support Space - \$25,000
- Radiance Salon - \$25,000



FRIEND OF STEPPING STONES

- Safe Haven Pet Housing - \$20,000
- Courage Corner - \$10,000
- Calm Haven - \$10,000



NEIGHBOURHOOD SPONSOR

- Joie Phoenix House Units - \$5,000 (12 Available)
- Shelter Rooms (Double) - \$2,500 (8 Available)
- Shelter Rooms (Single) - \$1,500 (6 Available)
- Pet Shelter Kennels - \$1,000 (12 Available)

* Other opportunities may be available.



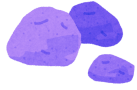
**VISIONARY
BENEFITS
(\$1,000,000+)**

- Naming Rights for Dr. Margaret Savage House or a Floor in Joie's Phoenix House:
 - Your name will be permanently associated with a major area within our facility, such as the Dr. Margaret Savage House or a specific floor in Joie's Phoenix House. This prestigious recognition reflects your foundational role in our mission to provide safety, support, and hope to those in need.
- Commissioning Ceremony and Event Participation:
 - Exclusive invitation to a special commissioning ceremony where you will be honoured for your contribution.
 - Keynote Address: Opportunity to deliver the event's keynote address.
 - Ribbon Cutting & Plaque Unveiling: Participate in a ribbon-cutting ceremony and plaque unveiling.
 - Prominent Signage: Your name will be featured on event signage, celebrating your leadership.
 - Digital and Social Media Recognition: Event details, including your contribution, will be highlighted on our website and shared across Stepping Stones Crisis Society's social media platforms.
- Honorary Guest Status:
 - Be recognized as an Honorary Guest at all major Stepping Stones Crisis Society events, including our annual fundraiser and campaign celebration.
- Facility Usage Privileges:
 - Access to Vision Board - Room (Boardroom): Enjoy exclusive use of the Vision Board - Room (Boardroom) three times a year, allowing you to host meetings or events in a space that reflects your significant impact on our mission.
 - Multi-Purpose Room Access: Utilize a multi-purpose room twice a year for private events, with dates and times coordinated in advance.
- Personalized Engagement and Recognition:
 - Guided Facility Tour: A one-hour personalized tour of the facility for you and your guests, showcasing how your support has transformed the lives of those we serve.
 - VIP Event Access: Receive 10 VIP tickets to exclusive grand opening events, and the Campaign Celebration Ceremony.
- Donor Wall Recognition:
 - Your contribution will be permanently recognized as a Visionary Donor on the Stepping Stones Crisis Society Donor Wall, ensuring your legacy is honoured within our community.



**LEADERSHIP
BENEFITS
(\$750,000 -
\$999,999)**

- Naming Rights for Significant Facility Areas:
 - Your name will be permanently associated with key spaces within our facility, such as large communal areas or critical support spaces like the Welcoming Embrace (Foyer/Lobby). This recognition honours your essential role in fostering a welcoming and supportive environment for all who enter.
- Commissioning Ceremony and Event Participation:
 - Invitation to Commissioning Ceremony: Be a special guest at the commissioning ceremony, where your contribution will be formally recognized.
 - Speaking Opportunity: Deliver remarks during the event.
 - Ribbon Cutting & Plaque Unveiling: Participate in a plaque unveiling that highlights your contribution.
 - Event Signage: Your name will be prominently displayed on event signage.
 - Digital and Social Media Recognition: Your support will be featured on our website and social media platforms during and after the event.
- Honorary Guest Status:
 - Recognized as an Honorary Guest at major events, including our annual fundraiser.
- Facility Usage Privileges:
 - Access to Vision Board - Room (Boardroom): Utilize the boardroom twice a year for meetings or events, with scheduling arranged in advance.
- Personalized Engagement and Recognition:
 - Guided Facility Tour: A personalized tour of the new facility, highlighting the impact of your contribution.
 - VIP Event Access: Receive 8 VIP tickets to exclusive grand opening events, and the Campaign Celebration Ceremony.
- Donor Wall Recognition:
 - Your contribution will be recognized as a Leadership Donor on the Stepping Stones Crisis Society Donor Wall, ensuring your lasting legacy.



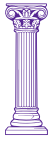
**CORNERSTONE
BENEFITS
(\$500,000 -
\$749,000)**

- Naming Rights for Key Facility Spaces:
 - Your name will be associated with vital areas such as the Unity Community Kitchen or The Sanctuary (Spiritual Room), emphasizing your commitment to creating supportive spaces within our facility.
- Commissioning Ceremony and Event Participation:
 - Invitation to Commissioning Ceremony: Join us as a guest of honour at the commissioning ceremony.
 - Plaque Unveiling: Participate in the unveiling of a plaque that features your name.
 - Event Signage: Your contribution will be highlighted on event signage.
 - Digital and Social Media Recognition: Your support will be acknowledged online through our website and social media channels.
- Honorary Guest Status:
 - Recognized as an Honorary Guest at select events.
- Facility Usage Privileges:
 - Boardroom Access: Access the Vision Board - Room (Boardroom) once a year for private meetings or events.
- Personalized Engagement and Recognition:
 - Guided Facility Tour: Enjoy a tour of the facility with a focus on the areas you've helped support.
 - VIP Event Access: Receive 6 VIP tickets to exclusive grand opening events, and the Campaign Celebration Ceremony.
- Donor Wall Recognition:
 - Your contribution will be recognized as a Cornerstone Donor on the Stepping Stones Crisis Society Donor Wall.



**GUARDIAN
BENEFITS
(\$250,000 -
\$499,999)**

- Naming Rights for Smaller Facility Areas:
 - Your name will be associated with essential spaces like the Safe Haven Pet Housing or Hope Blooms Healing Garden, reflecting your dedication to providing safe, nurturing environments.
- Commissioning Ceremony and Event Participation:
 - Invitation to Commissioning Ceremony: Participate as an honoured guest.
 - Plaque Unveiling: Join us for the unveiling of a plaque that recognizes your support.
 - Event Signage: Your contribution will be acknowledged on event materials.
 - Digital and Social Media Recognition: Your support will be highlighted on our website and social media.
- Facility Usage Privileges:
 - Boardroom Access: Utilize the Vision Board - Room (Boardroom) once for a private event, with prior scheduling.
- Personalized Engagement and Recognition:
 - Guided Facility Tour: Take part in a personalized tour, showcasing how your support is making a difference.
 - VIP Event Access: Receive 4 VIP tickets to exclusive grand opening events, and the Campaign Celebration Ceremony.
- Donor Wall Recognition:
 - Your name will be listed as a Guardian Donor on the Stepping Stones Crisis Society Donor Wall.



**PILLAR
BENEFITS
(\$100,000 -
\$249,999)**

- Naming Rights for Smaller Rooms or Spaces:
 - Your name will be associated with vital spaces such as the Bright Futures School, Wonderland Playroom, or Vision Board - Room (Boardroom), ensuring your contribution is recognized in key areas where support is most needed.
- Commissioning Ceremony and Event Participation:
 - Invitation to Commissioning Ceremony: Be recognized at the commissioning event.
 - Plaque Unveiling: Participate in a plaque unveiling specific to the area you've supported.
 - Event Signage: Acknowledge your contribution with event signage.
 - Digital and Social Media Recognition: Your name will be featured in our online and social media communications.
- Facility Usage Privileges:
 - Multi-Purpose Room Access: Use a multi-purpose room for one event, with scheduling coordinated in advance.
- Personalized Engagement and Recognition:
 - Guided Facility Tour: Join us for a tour that highlights the areas supported by your contribution.
 - VIP Event Access: Receive 4 VIP tickets to exclusive grand opening events, and the Campaign Celebration Ceremony.
- Donor Wall Recognition:
 - Your contribution will be recognized as a Pillar Donor on the Stepping Stones Crisis Society Donor Wall.



**FOUNDATION
BENEFITS
(\$50,000 -
\$99,999)**



**SUPPORTING
SPONSOR
BENEFITS
(\$25,000 -
\$49,999)**

- Naming Rights for Smaller Rooms or Spaces
- Commissioning Ceremony and Event Participation:
 - Invitation to Commissioning Ceremony: Be recognized at the commissioning event.
 - Plaque Unveiling: Participate in a plaque unveiling specific to the area you've supported.
 - Event Signage: Acknowledge your contribution with event signage.
 - Digital and Social Media Recognition: Your name will be featured in our online and social media communications.
- Facility Usage Privileges:
 - Multi-Purpose Room Access: Use a multi-purpose room for one event, with scheduling coordinated in advance.
- Personalized Engagement and Recognition:
 - Guided Facility Tour: Join us for a tour that highlights the areas supported by your contribution.
 - VIP Event Access: Receive 2 VIP tickets to exclusive grand opening events, and the Campaign Celebration Ceremony.
- Donor Wall Recognition:
 - Your contribution will be recognized as a Pillar Donor on the Stepping Stones Crisis Society Donor Wall.



**FRIEND OF
STEPPING
STONES
BENEFITS
(\$10,000 -
\$24,999)**



**NEIGHBOUR
HOOD
SPONSOR
BENEFITS
(\$1 - \$9,999)**

- Commissioning Ceremony and Event Participation:
 - Invitation to Commissioning Ceremony: Be recognized at the commissioning event.
 - Event Signage: Acknowledge your contribution with event signage.
 - Digital and Social Media Recognition: Your name will be featured in our online and social media communications.
- Facility Usage Privileges:
 - Multi-Purpose Room Access: Use a multi-purpose room for one event, with scheduling coordinated in advance.
- Personalized Engagement and Recognition:
 - Guided Facility Tour: Join us for a tour that highlights the areas supported by your contribution.
 - VIP Event Access: Receive 1 ticket to exclusive grand opening events, and the Campaign Celebration Ceremony.
- Donor Wall Recognition:
 - Your contribution will be recognized as a Pillar Donor on the Stepping Stones Crisis Society Donor Wall.

CONTACT US

Should you desire any additional information please contact:
Melissa Francis, Chief Executive Officer

 ceo@SteppingStonesSociety.ca

 780-201-4938

 SteppingStonesSociety.ca

Our Vision

Prevention of family violence through public awareness, outreach, and supports.

We provide safe and secure shelter and *supports* to *women* and *children* in crisis.

Assist individuals and families by providing

resources and advocacy.

Educate the public and create partnerships to prevent family violence and build stronger communities.

Our Mission

Our Values

Integrity | **Cultural Diversity** | Change
Knowledgeable | **Respect**