

Building Better Futures

The Need: Addressing an Escalating Crisis

Alberta has one of the highest rates of domestic violence in Canada, and in rural areas like ours, the rates are nearly double those found in urban centres. The COVID-19 pandemic has further exacerbated this crisis, with a 50% increase in domestic abuse in the Lakeland region. Despite these alarming statistics, Stepping Stones Crisis Society remains the only women's shelter within a 100-kilometer radius, and our current facilities are stretched beyond capacity. Last year, we had to turn away 332 women and children due to a lack of space.

A Trauma-Informed Approach to Design

Our new facility will be built using trauma-informed design principles, creating spaces that promote openness, light, and comfort. The building will also be net-zero ready, reflecting our commitment to sustainability and long-term viability.

A Vision for Hope, Healing, and Growth

Stepping Stones Crisis Society is proud to be 80% funded for Phase 1 of our \$37 million dollar project as we launch the Building Better Futures campaign—a transformative project aimed at addressing the urgent need for safe shelter and support services for women and children in the Lakeland Region. Our mission is to construct a new, state-of-the-art facility that will double our capacity to provide refuge, healing, and a pathway to independence for those fleeing domestic violence.

Together we can create a future where every woman and child has the safety, support, and opportunities they deserve.

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The Solution: A Comprehensive Facility for Holistic Support

The new Stepping Stones facility will be a beacon of hope for families in crisis, offering:

- A 50,000 square foot, four-story building with 63 emergency shelter beds and 12 second Stage housing apartments, designed to provide immediate safety and long-term support.
- Community Hub- featuring community Outreach services, community kitchen and community event spaces
- Also offering, Spiritual Room, Pet Shelter, Trauma informed youth spaces, programming to enhance career success, In-House School services, plus much more.

This new facility will consolidate all of our services into one accessible location, making it easier for families to access the help they need. It will also include essential amenities such as an in-house school, a community kitchen, pet housing, and spiritual and cultural support spaces.

The Impact: Transforming Lives and Communities

Your support of the Building Better Futures campaign will have a profound impact on the lives of women and children in the Lakeland Region. By helping us to provide safe shelter, comprehensive support services, and affordable housing, you are giving families the opportunity to break free from the cycle of violence and build a brighter future.

With \$7.5 million still needed, it is more crucial than ever for our community partners to unite and bring this transformative vision of support to life. Together, we can ensure that women and children have access to the safety, care, and resources they need to build brighter futures.



Campaign By the Numbers

Total Project Cost: \$37 million

Phase 1:

	Millions
• Phase 1 Total Project Cost	\$37.0M
• Funded to Date (80% Funded)	\$29.5M
• Capital Goal:	\$7.5M
◦ Minimum Required by June 2025	\$1.5M



JOIE'S PHOENIX UNIT SPONSOR

\$5,000

12 Packages Available

The Joie's Phoenix Unit Sponsor opportunity provides an impactful way to transform a living space into a true sanctuary for those in need. By sponsoring all soft furnishings and decor for a Joie's Phoenix Unit, you ensure that every detail—cozy bedding, thoughtful decor, and comfortable furniture—creates a warm and welcoming environment. Your sponsorship brings comfort, dignity, and hope to individuals and families rebuilding their lives, making their space feel like a home. This contribution is a meaningful step in supporting their journey toward healing and renewal.



SHELTER ROOM SPONSORS

Sponsoring a Shelter Room offers a profound opportunity to provide safety and comfort to individuals seeking refuge. By furnishing a single or double room, you ensure that each space is equipped with soft furnishings, decor, and amenities that create a warm, calming, and dignified environment. These rooms serve as a safe haven for those escaping difficult circumstances, offering a private, secure, and welcoming space to begin their healing journey. Your support directly impacts lives, giving residents a foundation of stability and care during their time at the shelter.



\$2,500 Double Room

8 Packages Available

\$1,500 Single Room

3 Packages Remaining



CONFIDENTIAL CLIENT SERVICE SPACES



Empowering Our Mission Behind the Scenes

These spaces are the backbone of our organization, where dedicated staff work with our clients to coordinate programs, provide support, all while manage the day-to-day operations that keep our mission thriving. By sponsoring an client spaces, you directly support the vital work happening behind the scenes to empower and uplift those we serve. Your sponsorship ensures our team has the tools and resources needed to deliver life-changing services, from crisis intervention to long-term support.

\$2,000 Per Space 18 Packages Available

Benefits at the Neighbourhood Sponsorship level includes: ★ Recognition: Name included on the donor wall. ★ Ceremony: Recognition at the Grand Opening & Invitation to Public Campaign Events. ★ Visibility: Listed in the \$1+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment.